

## Message Text

UNCLASSIFIED

PAGE 01 PERTH 00126 260612Z  
ACTION COME-00

INFO OCT-01 EA-12 EB-08 ISO-00 ICA-20 /041 W  
-----055324 260616Z /10

R 260349Z APR 78  
FM AMCONSUL PERTH  
TO SECSTATE WASHDC 1296  
INFO AMEMBASSY CANBERRA  
AMEMBASSY WELLINGTON  
AMEMBASSY PORT MORESBY  
AMEMBASSY SUVA  
AMCONSUL AUCKLAND  
AMCONSUL MELBOURNE  
AMCONSUL BRISBANE  
AMCONSUL SYDNEY

UNCLAS PERTH 0126

E.O. 11652: N/A  
TAGS: BEXP, AS  
SUBJ: IMC "MINI-OFFSITE" EXHIBITION

REF: (A) SYDNEY 0859 (B) STATE 098673 (C) SYDNEY 0895

1. IMC "MINI-OFFSITE" EXHIBITIONS WOULD BE AN EXCELLENT COMMERCIAL PROMOTION TECHNIQUE IN PERTH. GEOGRAPHICALLY, PERTH, WITH A POPULATION OF 800,000 PEOPLE, IS LOCATED ON THE EXTREME WESTERN EDGE OF THE AUSTRALIAN CONTINENT. THE STATE OF WESTERN AUSTRALIA CLAIMS ABOUT ONE MILLION SQUARE MILES AND BOASTS ABOUT 1.2 MILLION PEOPLE. LOW POPULATION DENSITY OUTSIDE THE PERTH METROPOLITAN AREA ASSURES PERTH'S ISOLATION.

2. PERTH OFFERS A GOOD BUT SMALL MARKET FOR US EXPORTS IN INDUSTRIES SUCH AS EQUIPMENT FOR MINING, OIL EXPLORATION AND DRILLING, FISHING, ETC. THESE THEMES COULD BE SUCCESSFULLY EXPOLITED THROUGH "MINI-OFFSITE" EXHIBITIONS.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 26 apr 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978PERTH00126  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780177-1153  
**Format:** TEL  
**From:** PERTH  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780415/aaaaalxu.tel  
**Line Count:** 55  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 31ba2fa7-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 SYDNEY 859, 78 STATE 98673, 78 SYDNEY 895  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2842577  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** IMC \"MINI-OFFSITE\" EXHIBITION  
**TAGS:** BEXP, AS  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/31ba2fa7-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014